

WOMEN IN ENGINEERING PROGRAM CORPORATE SPONSORSHIP BENEFIT PACKAGES 2020-2021



A. JAMES CLARK
SCHOOL OF ENGINEERING
WOMEN IN ENGINEERING

The Women in Engineering (WIE) Program is dedicated to promoting the role of women in the field of engineering. Our focus is on the recruitment of prospective female engineering students and the retention of current undergraduate and graduate female engineering students.

Your support as a corporate sponsor will contribute to the following efforts:

SUPPORT, RETENTION, AND PROFESSIONAL DEVELOPMENT OF CURRENT ENGINEERING STUDENTS

- Women in Engineering Living & Learning Communities (Flexus & Virtus)
- WIE Tutoring Program
- WIE Peer Mentoring Program
- WIE Student Advisory Board programming and engagement efforts
- WIE Summer Internship Program (for current women students in engineering)
- WIE Technical Workshops (a partnership with Terrapin Works)
- Monthly Networking and Community Building Breakfasts
- WIE Community Welcome Event
- Student Scholarships for Professional Development Opportunities (i.e. Conferences, workshops, webinars, etc.)

STUDENT ORGANIZATIONS

- Mini-grants for student organizations to support programming and outreach efforts focused on advancing women/girls in engineering (i.e. SWE, Engineering Playdate, WIAA, WECE, SWME, etc).
- Leadership development and skill building opportunities for student organization executive board and membership.

Note: this does not include the Society for Women Engineers. The UMD-SWE Chapter has their own funding opportunities.

K-12 OUTREACH PROGRAMS

- Engineers' Night Out (monthly evening event for middle school-aged girls).
- Campus visits and presentations for local middle and high school groups.
- S.P.I.C.E Summer Program for rising 9th and 10th graders (a partnership with the Center for Minorities in Science and Engineering).
- Exploring Engineering at the University of Maryland (E2@UMD) Summer Program for rising 11th and 12th graders.
- eMpower Tools summer program for rising 7th and 8th graders.
- WIE Engineering Kit program in partnership with local school systems for middle school-aged students.



Women in Engineering Sponsorship Levels 2020-2021

SPONSORSHIP BENEFITS	\$10,000	\$5,000	\$2,500
	CHAMPION	ADVOCATE	PARTNER
Logo and recognition on WIE website	✓	✓	✓
Table host at the WIE Community Welcome Event	✓	✓	✓
Branding on weekly newsletter to current WIE students	All Newsletters	All Newsletters in a Single Semester	First Newsletter of Each Semester
Opportunity to highlight job posting in WIE weekly newsletter with link to Careers4Engineers.	Anytime	2 Per Semester	1 Per Semester
Logo on Summer Program t-shirts (SPICE, E2@UMD, eMpower)	✓	✓	—
Host one Company Preview in the Student Services suite (WIE will cover costs up to \$250)	1 Per Year	1 Per Year	—
Logo on WIE Engineering Kit in partnership with local school system (Summer 2020 partner is with PGCPS)	✓	—	—
Recognition as sponsor of Flexus/Virtus Networking Event (spring semester). Table at event.	✓	—	—
Recognized as lead sponsor of WIE Technical Workshops (in partnership with Terrapin Works). Opportunity to speak at 1 workshop.	✓	—	—
Host one Lunch and Learn with students in engineering (WIE will cover costs up to \$350)	1 Per Year	—	—
Engagement opportunities through WIE Peer Mentor Program	1 Per Year	—	—

For more information on specific events, opportunities, or services, contact Women in Engineering at women_in_engineering@umd.edu.